

## P R I S M - Gross Profit & Loss Report

This Period: 09/01/09 To 09/30/09  
 Last Period: 09/02/08 To 10/01/08

Stores: 1 To 1  
 Date Printed: 10/22/09

Brand	Units	Retail	Cost	Profit	Markup	Per/Profit
<b>Store: 1</b>						
This Year	198	23,228.00	11,892.42	11,335.58	48.8	53.9
<b>CASUAL SHOES</b>						
Last Year	238	28,068.00	14,008.96	14,059.04	50.1	55.6
Store Total:	-40	-4,840.00	-2,116.54	-2,723.46	-1.3	-1.7
This Year:	198	23,228.00	11,892.42	11,335.58	48.8	
Department Total:	-40	-4,840.00	-2,116.54	-2,723.46	0.0	0.0
<b>Store: 1</b>						
This Year	39	304.00	128.36	175.64	57.8	0.8
<b>FINDINGS</b>						
Last Year	46	303.00	120.68	182.32	60.2	0.7
Store Total:	-7	1.00	7.68	-6.68	-2.4	0.1
This Year:	39	304.00	128.36	175.64	57.8	
Department Total:	-7	1.00	7.68	-6.68	-668.0	0.0
<b>Store: 1</b>						
This Year	6	670.99	373.00	297.99	44.4	1.4
<b>HANDBAGS</b>						
Last Year	5	612.00	308.50	303.50	49.6	1.2
Store Total:	1	58.99	64.50	-5.51	-5.2	0.2
This Year:	6	670.99	373.00	297.99	44.4	
Department Total:	1	58.99	64.50	-5.51	-9.3	0.0
<b>Store: 1</b>						
This Year	60	9,376.00	4,751.92	4,624.08	49.3	22.0
<b>MENS CASUAL</b>						
Last Year	53	8,664.00	4,242.14	4,421.86	51.0	17.5
Store Total:	7	712.00	509.78	202.22	-1.7	4.5
This Year:	60	9,376.00	4,751.92	4,624.08	49.3	
Department Total:	7	712.00	509.78	202.22	28.4	0.0
<b>Store: 1</b>						
This Year	84	9,426.00	4,899.80	4,526.20	48.0	21.5
<b>SANDALS</b>						
Last Year	104	12,124.00	6,050.49	6,073.51	50.1	24.0
Store Total:	-20	-2,698.00	-1,150.69	-1,547.31	-2.1	-2.5
This Year:	84	9,426.00	4,899.80	4,526.20	48.0	
Department Total:	-20	-2,698.00	-1,150.69	-1,547.31	0.0	0.0
<b>Store: 1</b>						
This Year	11	114.00	55.50	58.50	51.3	0.3
<b>SOCKS</b>						
Last Year	46	483.00	232.47	250.53	51.9	1.0
Store Total:	-35	-369.00	-176.97	-192.03	-0.6	-0.7
This Year:	11	114.00	55.50	58.50	51.3	
Department Total:	-35	-369.00	-176.97	-192.03	0.0	0.0

<b>Brand</b>	<b>Units</b>	<b>Retail</b>	<b>Cost</b>	<b>Profit</b>	<b>Markup</b>	<b>Per/Profit</b>
<b>*** GrandTotal ***</b>						
<b>This Year</b>	<b>398</b>	<b>43,118.99</b>	<b>22,101.00</b>	<b>21,017.99</b>	<b>48.7</b>	
<b>Last Year</b>	<b>492</b>	<b>50,254.00</b>	<b>24,963.24</b>	<b>25,290.76</b>	<b>50.3</b>	
	<b>-94</b>	<b>-7,135.01</b>	<b>-2,862.24</b>	<b>-4,272.77</b>	<b>-1.6</b>	