

PRISM - Annual ROI Report

Selected By: Departments
Sales Dates: 10/01/08 To 09/30/09

Date Printed: 10/22/09
Store: 1

Departments	Retail	Cost	Profit	AvgCost	Weeks	ROI
SOCKS	2,764.00	1,336.07	1,427.93	733.14	49	1.95
FINDINGS	5,620.50	2,437.13	3,183.37	1,780.45	49	1.79
HANDBAGS	8,848.99	4,427.84	4,421.15	2,649.29	49	1.67
SANDALS	148,861.94	75,458.12	73,403.82	49,208.32	49	1.49
CASUAL SHOES	307,652.00	154,773.14	152,878.86	104,266.99	49	1.47
MENS CASUAL	113,403.96	56,582.73	56,821.23	41,207.38	49	1.38
	587,151.39	295,015.03	292,136.36	199,845.56	49	1.46